

MICRO

Publishing

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All websites are designed to be unique to your organization. Each website begins as a blank page, and is developed from information received directly from the site owner. Owner and user input is used to mature the site. All sites are monitored and updated as needed to be received by the Search Engines.

Advertising and selling on the World Wide Web is the most affordable way to reach millions of people. People that would never know your products or services are available.

For less than \$17.00 per month you can reach these people.

Our sites, combined, are receiving more than 11,000 visits each week.

Web advertising is not just a way to gain new customers, its a new image for your business or organization.

Many options are available. We can design and host a website that advertises to direct potential customers to your business. If you want an advanced e-commerce site, we have the tools available to design an online store front for your business.

Please review, and call or e-mail us if you are interested in our services.

Over 8 years of web experience!

Basic Website - One Year contract \$199.00.

Full color Web Site (1-5 pages depending on content amount) Company Logos

Credit Card graphics

Information about your company, products and/or services you offer.

Up to 15 Scanned Pictures of your business

Product logos Address and contacts

Page Counter - keeps a count of how many people visit your site.

Your e-mail address can be added if you currently have Internet Access.

Your page will be programmed with "key search words" that refer to the type of services and products offered by your business.

Your page will be listed on the Micro Publishing Client Directory, which is also registered with the Search Engines.

Additional Options for your Web Site:

The options below are not required and can be added at anytime during your contract period.

(All billing is billed for 12 month periods)

You can have a Domain Name (www.yourcompany.com) targeted to your web-site. Additional Costs are as follows:

Setup for a new domain name \$65.00

Registration of a domain name \$35.00 per year.

(two year registration required)

Maintenance and customer support of a domain name \$99.99 per year.

Total cost to have a domain name targeted to your web page(s) is \$234.99

DNS Email (user@yourcompany.com) - \$40.00 per year. Unlimited email addresses can be setup (domain namerequired)

Additional Pages - Can be added at anytime. \$5.00 per month. Includes 3 pictures per page.

Product or location graphics. I can scan pictures or photograph your location, products for sale, employees, ...etc.

These pictures will be converted into an image and transferred to your page for viewing. \$10.00 per image.

(Images are renewed each year)

Weekly newsletters, page updates...etc, that require an "overhaul of the page or site", are available for \$25.00 per week. Changes are to be submitted in digital form (email, word, excel, works, lotus...etc)

Inventory Database - A table showing your current inventory or sales products can be set-up, and updated weekly at \$10.00 per page. Up to 50 items per page. Database must be submitted in spreadsheet format and can include, item #, description, quantity in stock, and sale price.

Database updates that require re-typing are charged at the following rates: \$5.00 per product to be added.

Add \$10.00 for each product image. (product images include a thumbnail picture linked to a larger view page)

If you have Internet service for your business, we can add an order form to your web-site for customers to use.

This form can be customized according to your needs. When a customer enters the required information, the form is e-mailed to your e-mail address for processing. Set-up fee \$50.00 \$5.00 per month. Free Secure Server with all online forms.

Adobe PDF Files can be converted and uploaded for viewers to receive and print. \$25.00 each (12 months)

If you are not "online" a Fax or Mail Order Form can be set-up for customers to print and fill out to place an order for your product(s). \$5.00 per month.

E-Commerce Websites - Many of you have heard of used e-commerce websites to order books, computer supplies, toys..etc. E-commerce is the most convenient way to shop. You browse through a company catalog, add items to your shopping cart, check out and wait for the products to be delivered. This is not the future of shopping. It is the present! We can help you increase your sales potential by designing an e-commerce site for you to offer customers around the world.

- Searchable Online catalog
- Product categories
- Customer tracking
- Shipping calculations directly from the UPS website.
- Simple Credit Card Validation Secure ordering and processing

One time setup fee \$269.99

(This includes \$35.00 for one year domain registration.)

Annual hosting is \$199.99

Each item is \$5.00

Add \$5.00 for product picture.

No minimum or maximums.

(Example: E-commerce site with 50 products with pictures - first year cost including onetime setup is \$969.98.

Each consecutive year with 50 products will cost \$699.99.)

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Clients:

Richmond County Chamber of Commerce - www.richmondcountychamber.com

Richmond County Tourism Authority - www.richmondcountytourism.com

Richmond County Community Site - www.richmondcounty.com

City of Rockingham - www.gorockingham.com

City of Hamlet - www.hamletnc.org

Sandhills Agriculture - www.sandhillsagriculture.com

Guitar Stuff Music Store - www.guitarstuffmusicstore.com

Helms Jewelers - www.helmsjewelers.com

Ken's Carpet and Tile - www.kenscarpetandtile.com

David's Produce - www.davidsproduce.com

Deborah Thomas -Educator - www.deborahthomas.net

Carolina Signworks - www.carolinasignworks.com

Richmond Community Theatre - www.richmondcommunitytheatre.com